



EPISODE 5: SHOW NOTES AND ACTION ITEMS

In Episode 5, we are “Taking a Journey to the Future” and examining what industry is doing to spark interest in the future workforce. NextFlex, America's Flexible Hybrid Electronic Innovation Institute in San Jose, is one of the 14 Manufacturing USA Institutes. They're on the cutting edge of future technologies, they realize they need a skilled and motivated workforce to keep up with industry changes. Brynt Parmeter, Director of NextFlex Workforce Development, Education, and Training, and Emily McGrath, the Deputy Director, discuss how their FlexFactor program familiarizes high school students, transitioning armed services members, and other target audiences with advanced technology and with entrepreneurship so that they understand the education career pathways within a sector. It all comes down to accomplishing four tasks: informing, inspiring, attracting, and recruiting these populations to become the future workforce that is desperately needed in advanced manufacturing. Don't miss the student interview toward the end of the podcast. Tate, a high school junior, talks about his motivation for participating in the FlexFactor program and how it has accelerated his learning.

Episode 5 Action Items

In our feature on the FlexFactor program we encourage you to learn more at <https://www.nextflex.us/learning-programs/flexfactor/>.

You may contact the Director, Brynt Parmeter at gparmeter@nextflex.us or Deputy Director, Emily McGrath at emcgrath@nextflex.us.

To find out more about the Manufacturing USA Institutes, visit <https://www.manufacturingusa.com/institutes>.